

CHELSEA RHEA

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PROFESSIONAL SUMMARY

Data-focused professional with a strong foundation in SQL, relational databases, and systems integration, building scalable solutions that convert raw data into dependable insights. Experienced designing automated pipelines, queries, and dashboards that enhance visibility, improve efficiency, and support strategic decisions. Committed to data integrity, performance optimization, and delivering accurate results in fast-paced environments.

SKILLS

SQL	Relational Database	Visualization (LookerStudio, Power BI)
Python	Automation	CRM/ERP Systems (Salesforce, SAP)
JavaScript	ETL	Spreadsheets (Google Sheets, Excel)
HTML	API	Project Management (Monday, Asana)
Zapier	Data Analysis	Data Integrity

WORK EXPERIENCE

Data Analyst: Scale Computing

December 2024 – October 2025

- Managed hardware forecasting for integrators and manufacturing companies, ensuring accurate demand planning.
- Managed and updated (BOMs) and (COGS); communicated quarterly price updates to partners and distributors.
- Developed reports, dashboards, and KPI metrics by connecting multiple data sources, cleaning and creating insightful visualizations.
- Designed and implemented Google Apps Script code to generate automated data snapshots, streamlining reporting processes.
- Produced annual revenue reports covering pipeline, won opportunities, and lost opportunities to track sales performance.
- Created marketing performance reports on campaigns, lead generation, and ROI to evaluate marketing effectiveness.
- Developed engineering metrics dashboards tracking product failure data, case resolution, and trend analysis.
- Delivered support team reporting on customer health, case volumes, survey feedback, and SLA compliance.
- Generated IT performance metrics including network uptime monitoring and security training completion rates.

Bookkeeper: Sirmax North America

May 2024 – October 2024

Managed full-cycle accounting operations in SAP FI/CO, including entering, verifying, and reconciling financial transactions across the general ledger, accounts payable, and accounts receivable. Maintained vendor and customer master data, performed monthly through year-end closings, prepared journal entries and reconciliations, generated financial reports, processed payments and invoices, supported credit management activities, and developed cash flow forecasts to ensure accurate financial reporting and operational stability.

Small Business Owner : Beauty Industry

May 2015 – May 2024

Led daily business operations including client relationship management, bookkeeping, inventory control, vendor coordination, and POS administration. Optimized staffing and scheduling, analyzed sales and performance data, and implemented standardized processes to improve efficiency, maintain service quality, and support sustainable revenue growth.

EDUCATION & CERTIFICATION

Indiana University Bachelor of Science in Business Informatics	Kokomo, Indiana	December 2025
Ivy Tech Community College Associate of Science in Informatics	Indianapolis, Indiana	December 2023
Data Engineer Certification Data Camp		